



October 13, 2015

Dear Sir or Madam,

The Hibernian Society of Baltimore would like to extend an offer to advertise your product or service while donating to a charitable cause.

The Hibernian Society of Baltimore was organized in 1803 and incorporated in 1818 to do all such...as shall be necessary, for the purpose of affording charitable assistance and advice to such emigrants from, or natives of Ireland arriving at, or residing in any part of the State of Maryland.

The Society awards scholarships to students to pursue collegiate degrees. The Society's major fund-raising activity for this program is its Annual Meeting & Gala Event held the Thursday before St. Patrick's Day. This Stag black-tie event has evolved into a lavish Anniversary Dinner to which all gentlemen are invited to attend. In regular attendance are prominent business executives and state, local, and national political figures. Attendance is typically 300-400.

**Our 213<sup>th</sup> Anniversary Dinner is being held at The Grand Lodge of the Masonic Temple in Hunt Valley, MD on March 10, 2016.**

**The Hibernian of the Year Award will be presented to Mr. Joe Sullivan, Chairman and CEO of Legg Mason, Inc.; and our Keynote Speaker will be Governor Bob Ehrlich.**

The program includes Society affairs and sponsoring organizations' advertisements from across the country. Each sponsor's ad will be displayed accordingly in the program and listed on the official Hibernian Society of Baltimore website and Facebook page.

Please complete the attached form to hold your placement.

On behalf of the Hibernian Society of Baltimore and the young adults that benefit from our collegiate scholarships, your generous support is very much appreciated.

Sincerely,

Mr. Dorsey N. Baldwin – Advertising Chair

Mr. William J. Grossmiller, V – President  
Mr. Joseph E. Hurley – First Vice President  
Mr. Hugh J. O'Conor – Second Vice President  
Mr. Michael P. Macsherry – Secretary  
Dr. Carbra J. McDonnell, III – Treasurer  
Dr. Robert G. Hennessy, MD – Physician  
Rev. John B. Ward – Chaplain



# HIBERNIAN SOCIETY OF BALTIMORE

## Banquet Program Advertising Form

Please complete the entire form.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size	<b>Full Page</b> Black/White = \$350.00 Color = \$400.00	<input type="checkbox"/> B/W
	<b>Half Page</b> Black/White = \$200.00	<input type="checkbox"/> Color
	<b>Quarter Page</b> Black/White = \$100.00	<input type="checkbox"/>

*Please select the ad size.*

*Advertisements are tax deductible.*

*Fed Tax ID: 52-1122140*

*Consult with your tax advisor.*

\*If ad is not camera ready there will be an additional \$25.00 Setup Fee.\*

**1. Payment (2 options):**

- A. Checks payable to Hibernian Society of Baltimore
- B. Pay electronically via PayPal at [www.hiberniansocietyofbaltimore.org/paypal](http://www.hiberniansocietyofbaltimore.org/paypal)

**2. Send this form to: [hiberniansocietyofbaltimore@yahoo.com](mailto:hiberniansocietyofbaltimore@yahoo.com)**

**3. Submit artwork in PDF format to: [jmakowiecki@webbmason.com](mailto:jmakowiecki@webbmason.com)**

The diagram illustrates the dimensions for advertising on a page. A large blue rectangle represents the full page, with dimensions 8.5 x 11 inches. Below it, a green rectangle represents a half page, with dimensions 8.5 x 5.5 inches. To the right of the green rectangle, a white box contains the text: "Make checks payable to: The Hibernian Society of Baltimore". Below this text is a photograph of a dinner event, showing people seated at tables in a restaurant setting with chandeliers. A sign in the background reads "HIBERNIAN SOCIETY OF BALTIMORE ORGANIZED 1803".

Full Page: 8.5 x 11 inches  
Half Page: 8.5 x 5.5 inches  
Quarter Page: 4.5 x 5.5 inches

Make checks payable to:  
The Hibernian Society of Baltimore

**This form may be found on our website under “Advertising”. Those interested in attending the dinner may also register on our website.**

Questions may be sent to [hiberniansocietyofbaltimore@yahoo.com](mailto:hiberniansocietyofbaltimore@yahoo.com)

